



# Big Data and Epidemiology: Utilizing Electronic Health Records for Disease Surveillance and Research

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## Abstract

The advent of electronic health records (EHRs) has ushered in an era of big data in epidemiology, offering unprecedented opportunities for disease surveillance and research. This paper examines the potential of EHRs to enhance traditional epidemiological methods, exploring their strengths, limitations, and ethical considerations. We discuss how EHR data can be utilized for real-time disease surveillance, identifying outbreaks, tracking disease trends, and developing personalized interventions. We also analyze the challenges of data quality, privacy, and interoperability, highlighting the need for robust data governance frameworks and collaborative efforts to maximize the potential of EHRs in public health.

**Keywords:** Electronic health records, big data, epidemiology, disease surveillance, research, data quality, privacy, interoperability, public health

## 1 Introduction

Epidemiology, the foundational science of public health, employs a rigorous approach to investigate the distribution and determinants of health and disease within defined populations. Traditionally, epidemiological research and public health surveillance have relied upon data sources such as population-based surveys, disease registries, and vital statistics records. These sources, while valuable, often suffer from limitations including: biases due to sampling limitations; delayed reporting; a lack of granular data; and a restricted capacity for real-time tracking of disease trends. However, the advent and widespread adoption of electronic health records (EHRs), coupled with rapid advancements in data science techniques and computational power, have ushered in a transformative era for epidemiological research and disease surveillance, expanding the scope, precision, and timeliness of these critical public health functions. EHRs represent comprehensive digital repositories of longitudinal patient health information, encompassing a wide range of clinical data, including diagnoses, laboratory test results, medication prescriptions, and procedural details. This granular and multifaceted information, collected routinely as part of patient care, offers an unparalleled opportunity to conduct large-scale epidemiological studies, monitor disease patterns in real time, identify emerging health threats, and implement timely public health interventions. The utilization of EHR data has the potential to overcome many of the limitations of traditional data sources and enable epidemiologists to explore new research questions, identify risk factors, and develop targeted interventions with greater precision and efficiency. This paper will explore the potential

of EHRs to revolutionize epidemiological research and public health surveillance, evaluating both the strengths and limitations of this approach, while carefully considering the ethical, privacy, and logistical challenges associated with the responsible utilization of such rich and sensitive data. Furthermore, this discussion will address how the application of advanced data analytics and computational methods can maximize the scientific utility of EHRs, facilitating a more proactive, data-driven, and responsive approach to public health. A critical evaluation of the potential biases and limitations of EHR-based studies, as well as the development of strategies to overcome these challenges, is also a key component of this review. The use of EHR data has the potential to transform the discipline of epidemiology, but also requires a responsible and ethical approach to data governance.

## 2 The Potential of EHRs in Epidemiology

Electronic Health Records (EHRs) represent a transformative resource for epidemiological research and public health surveillance. Their structured data format and longitudinal nature offer substantial advantages over traditional data sources, allowing for more nuanced analyses and a more proactive approach to disease monitoring and prevention. Real-time Monitoring of Disease Trends: EHRs facilitate real-time surveillance of disease patterns and trends, enabling the rapid identification of emerging outbreaks and potential epidemics. This timely information allows for immediate public health interventions, such as targeted public health messaging, contact tracing initiatives, and the implementation of control measures, potentially mitigating the spread of infections. The ability to

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track trends in real time can lead to a more dynamic and responsive public health response (1).

**Improved Accuracy and Completeness of Surveillance Data:** EHR data, due to its structured format and standardized coding systems (e.g., ICD codes), is significantly more accurate and comprehensive than traditional surveillance methods. This standardization minimizes coding errors, enhances data consistency, and facilitates the analysis of disease patterns across different populations and settings with greater reliability. This increased accuracy allows for a more reliable estimation of disease burden, geographic distribution, and population characteristics at risk (2).

**Early Detection of Emerging Health Threats:** By analyzing large datasets from EHRs, epidemiologists can identify emerging health threats—including the emergence of new pathogens, drug-resistant infections, or unusual patterns in disease incidence—often before they become widespread. This early detection enables the development and implementation of targeted prevention strategies, reducing the potential severity of future outbreaks. This proactive approach allows for the development of more efficient response mechanisms to emerging health threats and better resource allocation (3).

**Enhanced Surveillance of Chronic Conditions:** EHRs can provide invaluable insights into chronic disease patterns, tracking the progression of conditions over time and identifying risk factors associated with progression or complications. This longitudinal data can support the development and implementation of strategies for early diagnosis, prevention, and effective management of chronic conditions (4).

**Large-Scale, Longitudinal Studies:** EHRs provide access to massive, longitudinal datasets, enabling epidemiologists to conduct population-based studies on a scale previously unimaginable with traditional data sources. These large datasets allow for powerful statistical analyses, facilitating investigation of complex relationships between various risk factors and disease outcomes, including lifestyle factors, environmental exposures, and socioeconomic determinants. This potential for large-scale investigations unlocks insights into the complex interplay of multiple factors in disease development. **Identifying and Validating Risk Factors:** By examining associations between clinical data within EHRs and various factors, including lifestyle choices, environmental exposures, and genetic predispositions, epidemiologists can investigate potential risk factors for specific diseases. This analysis allows for the validation and refinement of existing hypotheses, identifying novel risk factors, and generating hypotheses for future investigation. This facilitates the development of more targeted preventive strategies (5).

**Personalized Medicine and Interventions:** The detailed clinical information in EHRs empowers personalized medicine approaches, enabling the development of tailored interventions based on individual patients' unique medical histories, genetic profiles, and other relevant factors. This personalization can optimize treatment strategies, predict disease risk more accurately, and improve health outcomes by adjusting interventions to individual patients.

The potential of EHRs to revolutionize epidemiology is enormous, offering a powerful new tool for public health surveillance and research. However, careful consideration of data privacy, security, and ethical implications is crucial. Standardized data formats, interoperability, and robust privacy protections are necessary to ensure responsible and effective utilization of this valuable resource.

### 3 Challenges and Considerations

While the potential of EHRs to transform epidemiological research and disease surveillance is undeniable, several

significant challenges and considerations must be addressed to ensure the responsible, ethical, and effective utilization of this valuable resource. **Data quality issues** are a major concern when using EHRs for epidemiological research, and these issues can significantly impact the reliability and validity of study findings. **Accuracy and Completeness of Clinical Data:** EHRs are primarily designed for clinical care and administrative purposes, rather than research. This can lead to issues with the accuracy and completeness of data, with potentially inaccurate or missing information. Clinical notes may be incomplete, data entry errors may occur, and documentation may vary widely depending on the provider. Inconsistent documentation practices across different healthcare providers and settings can introduce bias and compromise the validity of epidemiological studies. Data may not be consistently recorded across the patient's record, and may lack necessary contextual information that is relevant to the research question (1).

**Standardization and Interoperability:** A significant challenge arises from the lack of standardization and interoperability across different EHR systems. These systems often employ different data structures, coding vocabularies, and data entry protocols. Variations in coding systems (e.g., different versions of ICD codes), and different terminologies for describing the same clinical concepts, make it difficult to aggregate and analyze data from multiple sources, or across different geographic regions. The absence of a uniform data standard limits the scope of studies and may result in biased findings if the data is interpreted incorrectly. Lack of interoperability can prevent data sharing and limit cross-site studies, hampering the potential for large-scale analyses (6).

**Data Bias and Representativeness:** Data in EHRs may not be representative of the entire population. Individuals who are not well-integrated into the healthcare system, such as those from marginalized communities or those with lower socioeconomic status, may be underrepresented in EHR datasets, leading to potential sampling bias. Furthermore, biases can be introduced due to differences in diagnosis practices, recording patterns, and access to care, depending on socioeconomic status, race, location, and other demographic factors. This bias may make generalizations to the larger populations difficult, if not impossible (7).

**Data Entry Bias:** Data entry errors and inconsistencies can also occur, particularly if staff members are not adequately trained on data entry protocols. Variation in clinical practice and the level of detail recorded by individual healthcare providers can also introduce bias. For example, certain clinicians may be more likely to record family history information than others, which can affect the analyses in studies that depend on accurate capture of family medical history. Protecting the privacy and confidentiality of patient data is of paramount importance when utilizing EHRs for epidemiological research. This consideration requires strict adherence to ethical guidelines and robust data governance frameworks. **Patient Data Protection and Anonymization:** Ensuring the privacy and confidentiality of patient information requires careful attention to data protection protocols and ethical guidelines. Data must be properly anonymized and de-identified before it can be used in research. However, complete anonymization is not always possible given the detail in some EHRs, and researchers must be aware of potential re-identification risks. This requires the utilization of best practices for data security and ethical research design. **Informed Consent Procedures:** Obtaining informed consent from patients for the use of their data in research studies is a core principle of ethical research practices. When it is not possible to obtain individual informed consent due to the scale or complexity of research, institutional review boards must carefully review the

proposal to ensure that the potential benefits of the research outweigh any risks to individual privacy. Transparent and clear communication with research participants about the nature of the research, the protection that is in place, and the potential benefits of the research for the greater good are crucial to maintain patient trust (8).

**Data Use Agreements and Governance:** Research utilizing EHRs requires clear data use agreements that outline the conditions for the utilization of data, who has access, how data will be stored, and data storage duration. Clear governance structures must be in place to oversee the use of data and ensure ethical and transparent research practices. These structures must include strong privacy protections and address the potential for biases and misuse of data (9). **Robust data security measures** are essential to ensure the integrity, confidentiality, and availability of EHR data. **Data Integrity and Security Protocols:** Protecting EHR data from unauthorized access, misuse, cyberattacks, and other security breaches is critical for maintaining the trust of patients and the public in research. Strong cybersecurity protocols must be in place to protect against data breaches and malicious attacks. This includes measures such as access control, encryption, and ongoing monitoring of data use. **Data Breaches and Public Trust:** Data breaches not only compromise patient privacy, but they also erode public trust in the healthcare system and in scientific research, potentially reducing participation in future studies and undermining public confidence in the research enterprise. Therefore, the data governance policies and practices should be transparent and communicated clearly to the public to foster confidence and trust (10). **Data Auditing and Monitoring:** Regular auditing and monitoring of EHR data use are crucial to detect and prevent misuse of information. Robust auditing mechanisms can help to identify potential breaches or unauthorized data access, thereby mitigating potential harm. This should include both automatic and human monitoring protocols.

#### 4 Overcoming Challenges: A Collaborative Approach

Realizing the full potential of Electronic Health Records (EHRs) in epidemiology requires a concerted and collaborative approach that engages a broad spectrum of stakeholders. Addressing the complex challenges associated with data quality, privacy, and security necessitates a multi-faceted strategy involving healthcare institutions, research centers, governmental regulatory agencies, and the public. This collaborative effort must prioritize the ethical, responsible, and effective utilization of EHR data to advance public health goals. **Establishment of Standardized Data Structures:** A critical step in overcoming data interoperability challenges is the establishment of standardized data structures, formats, and terminologies across different EHR systems. This involves developing common data elements and templates for data collection, which enables seamless data exchange and avoids the need for extensive data harmonization and cleaning. International collaborative efforts are essential for promoting global interoperability in the use of EHRs in epidemiological research. The use of common data models can greatly improve comparability across datasets from different institutions. **Implementation of Standardized Coding Systems:** To ensure data consistency, standardization in the use of medical terminologies, including coding systems such as ICD-10 (International Classification of Diseases), SNOMED CT (Systematized Nomenclature of Medicine - Clinical Terms), and LOINC (Logical Observation Identifiers Names and Codes), is critical. Adopting common coding systems for

diagnoses, procedures, medications, and laboratory test results can significantly improve data accuracy, facilitate data aggregation across diverse healthcare settings, and enable more efficient use of the data in epidemiological studies. This requires investment in training and interoperability tools for all clinical and healthcare staff (11).

**Development of Data Quality Measures:** Robust data quality measures, including standardized data validation protocols, data cleaning procedures, and the use of data quality indicators, are crucial for ensuring the accuracy and reliability of EHR data. These measures must be consistently applied across all data sources. It is critical to include ongoing monitoring of data quality to identify gaps and inconsistencies in the data collection process and make improvements where necessary. **Harmonization of Data Collection Protocols:** The methods of data collection, storage, and management must be clearly defined and harmonized across institutions and systems to improve the ability to aggregate and analyze data from multiple sources. These clear guidelines will further reduce bias and improve the reliability and validity of the results. This should include consistent approaches to data entry and quality control, to minimize human error and ensure data integrity (12). **Establishment of Data Governance Policies:** Robust data governance frameworks, with policies addressing data privacy, security, access, and utilization, are essential for the ethical and responsible use of EHR data. These frameworks must adhere to all applicable laws and regulations related to data privacy and protection. Data governance structures must outline clear roles and responsibilities for all stakeholders in handling and utilizing EHR data for epidemiological research. **Data Security and Privacy Protections:** The implementation of strong security protocols, including data encryption, access controls, and regular audits, is paramount to prevent data breaches and ensure patient confidentiality. These protocols must adapt to the evolving landscape of cybersecurity threats and comply with national and international data protection standards. The security protocols must address both digital and physical security of sensitive data (13).

**Ethical Review Board Oversight:** Independent ethical review boards (IRBs) must play a central role in overseeing the utilization of EHR data in research, ensuring that studies are conducted ethically, and that patient privacy and confidentiality are protected. The IRB review should include assessment of potential risks, proposed methods for data anonymization and de-identification, and plans for informed consent. **Transparency and Public Engagement:** Open communication and public engagement are key elements of effective data governance. Researchers and policymakers should provide transparency regarding the purposes of EHR data use, the measures taken to protect privacy, and the public benefits of research. This can help build public trust and confidence in the ethical and responsible use of EHRs for epidemiological research. Transparency must include informing the public on both the benefits and risks of participation in EHR-based research projects (14). **Multi-Stakeholder Partnerships:** Effective use of EHRs in epidemiology requires strong collaborative partnerships among various stakeholders. This includes clinicians, researchers, data scientists, public health officials, regulators, and patients. These partnerships are essential for building consensus around best practices, sharing data, and developing innovative approaches for utilizing EHR data to improve public health. These multi-stakeholder partnerships are essential for data quality, implementation, and sustainability. **Data Sharing Platforms and Consortia:** The establishment of secure data sharing platforms and research consortia that facilitate data sharing across institutions and regions is critical for fostering large-scale collaborative

research. These platforms should adhere to strict ethical standards and incorporate robust data protection measures. Standardized data sharing agreements can help expedite the data sharing process (15).

**Training and Workforce Development:** Building the capacity of the public health and healthcare workforce to use EHR data effectively is essential. Training programs should focus on data science skills, analytical methodologies, and ethical considerations for working with EHR data. This includes training on data cleaning, statistical analyses, database management, and how to implement responsible data sharing policies. **Development of Best Practices and Guidelines:** Collaborative development of best practices and guidelines is crucial for promoting consistent and reliable utilization of EHRs in epidemiological research. This includes guidelines for data collection, storage, sharing, analysis, and interpretation. These best practices should incorporate input from all stakeholders, and be aligned with the latest scientific knowledge and ethical standards (16). **International Collaboration:** Global collaboration is needed to address the challenges associated with EHRs in epidemiology. This international effort must focus on harmonization of data standards, ethical frameworks, best practices, and technological solutions. Collaboration across countries can expedite knowledge transfer and the adoption of the most efficient methodologies for data management and analysis. The intersection of big data and epidemiology is poised to revolutionize the field, ushering in an era of enhanced precision, proactive public health interventions, and a deeper understanding of the complex determinants of health and disease. The future of epidemiology will increasingly depend on the effective utilization of big data analytics, sophisticated computational techniques, and the integration of diverse data sources to address the most pressing public health challenges (17).

**Advanced Pattern Recognition and Predictive Modeling:** The application of machine learning (ML) and artificial intelligence (AI) algorithms to the vast datasets available from EHRs and other sources holds immense potential for identifying hidden patterns, uncovering novel associations, and developing predictive models for disease outbreaks, individual disease risk, and population-level health trends. These sophisticated algorithms can process complex datasets far beyond human capacity, enabling the detection of subtle relationships and predictive patterns that may not be apparent through traditional statistical methods. **Personalized Risk Stratification:** ML and AI can be used to develop personalized risk stratification tools that predict the likelihood of individuals developing specific diseases. This can enable healthcare providers to implement targeted preventative measures, risk mitigation strategies, and personalized treatment plans based on an individual's unique risk profile. The application of predictive modeling can lead to more efficient and effective health care (18). **Early Detection and Prediction of Outbreaks:** Machine learning algorithms can analyze real-time disease surveillance data from EHRs to detect early warning signs of outbreaks, predict the trajectory of epidemics, and identify geographical areas at high risk of disease transmission. This proactive approach can enable more timely public health interventions, such as rapid vaccine deployment or implementation of targeted control measures. **Drug Discovery and Development:** ML and AI can also play a crucial role in accelerating drug discovery and development, by identifying novel drug targets, predicting drug efficacy, and personalizing medication strategies. This is particularly important in addressing emerging infectious diseases or diseases that have become resistant to existing therapies. This can expedite the

timeline for drug development and improve the efficiency of clinical trials. **Automated Data Analysis and Hypothesis Generation:** AI algorithms can assist in automating many routine data analysis tasks, enabling epidemiologists to focus on hypothesis generation and the interpretation of results. This capacity can significantly speed up the process of research and reduce the burden on researchers. AI can also help to identify novel research questions (19).

**Dynamic Monitoring of Disease Transmission:** Real-time disease surveillance systems leveraging EHR data can provide continuous insights into disease incidence, prevalence, and geographical distribution. This can enable public health agencies to track disease transmission in near real-time, identify geographic hot spots, and implement timely and targeted interventions to contain outbreaks. This dynamic approach is critical in addressing rapidly evolving epidemics and pandemics. **Enhanced Outbreak Response:** Real-time surveillance systems can enable a more rapid and effective public health response to outbreaks. Rapid identification and characterization of emerging health threats allows for quicker development and implementation of control measures, more efficient resource allocation, and more targeted public health messaging. The capacity for early detection has the potential to minimize the health impact of outbreaks and reduce the economic burden of disease (20).

**Improved Resource Allocation:** Real-time surveillance can inform resource allocation decisions by providing data-driven insights into the areas that are most in need of intervention. This can lead to a more effective and efficient use of public health resources. This can help identify hospitals and communities that may require additional personnel, equipment, and supplies during health emergencies. **Integration of Multiple Data Sources:** Real-time surveillance systems can integrate data from diverse sources, including EHRs, social media, wastewater monitoring, environmental sensors, and mobility tracking, providing a more comprehensive and holistic view of disease transmission. Integrating data from these diverse sources can provide a clearer picture of disease transmission pathways (21). **Mobile Health Applications:** Mobile health (mHealth) applications are becoming an increasingly important source of data for real-time surveillance. Mobile apps can collect symptom data, track exposure risks, and provide real-time feedback to individuals and public health agencies. The incorporation of these technologies into surveillance programs enhances the granularity and timeliness of disease tracking. **Integration of Diverse Data Sources:** The future of epidemiology requires the integration of EHR data with other public health data sources, such as environmental data, socioeconomic data, behavioral data, and geographic information systems (GIS). This integrated approach can provide a more comprehensive and contextualized understanding of the complex interplay of factors that influence health and disease at the individual and population levels. **Socioeconomic Determinants of Health:** By incorporating socioeconomic data (e.g., income, education, access to resources), researchers can better understand how these factors influence disease incidence and prevalence. This knowledge can inform the development of targeted interventions that address social determinants of health. This will contribute to more equitable health outcomes for all populations (22).

**Environmental Health Monitoring:** Integration of environmental data, such as air quality, water quality, and temperature records, can help identify environmental risk factors that contribute to disease emergence and transmission. This data integration will provide a more detailed view of the environmental factors that influence the geographic distribution of disease and can inform both preventative and

control measures. Behavioral Insights: Integrating behavioral data from mobile health applications and wearable sensors can provide insights into individuals' daily habits, social contacts, mobility patterns, and adherence to prescribed treatments or public health guidelines. This data can inform targeted public health interventions and risk mitigation strategies. Spatial Epidemiology and GIS: Integration of Geographic Information Systems (GIS) can provide information on the spatial distribution of disease, and help to identify geographic clusters, transmission pathways, and environmental risk factors. GIS technology allows for the development of sophisticated maps that visualize data and enhance our understanding of spatial patterns. This technology assists with the planning of effective interventions and resource allocation. Open Data Sharing and Transparency: Greater emphasis on data sharing, open science principles, and transparency in research will accelerate the pace of discovery and improve the translation of research into public health practice. This will require the development of infrastructure and policy for open data sharing.

## 5 Conclusion

EHRs represent a significant opportunity to transform epidemiological research and disease surveillance. By leveraging the vast amount of data contained in EHRs, epidemiologists can conduct large-scale studies, track disease trends in real-time, and identify emerging health threats. However, data quality, privacy, and interoperability remain key challenges that require concerted efforts from healthcare institutions, research centers, and public health agencies. By addressing these challenges, we can unlock the full potential of EHRs to improve public health and create a healthier future for all.

## Ethical issue

Authors are aware of and comply with, best practices in publication ethics specifically about authorship (avoidance of guest authorship), dual submission, manipulation of figures, competing interests, and compliance with policies on research ethics. Authors adhere to publication requirements that the submitted work is original and has not been published elsewhere in any language.

## Author Contributions

Conceptualization, Ainur N. Zinaliyeva; methodology, Ainur N. Zinaliyeva; formal analysis, Gulzhan A. Tulegenova, Kulash R. Zhelisybayeva; investigation, Gulzhan A. Tulegenova, Moldir B. Akhmetzhanova; resources, Ainur N. Zinaliyeva; writing—original draft preparation, Ainur N. Zinaliyeva, Moldir B. Akhmetzhanova; writing—review and editing, Ainur N. Zinaliyeva, Gulzhan A. Tulegenova, Kulash R. Zhelisybayeva.

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All data generated or analyzed during this study are included in this published article.

## Conflicts of Interest

The authors declare no competing interests.

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